

PATIENT SCARE

PATIENT CARE

Monday 22 February 2010
Brisbane Convention and Exhibition Centre

THRIVE in a 'PATIENT CARE' True Wellness model

Gain KNOWLEDGE, INSIGHT & WISDOM from a recognised leader

Develop greater CERTAINTY in who you are, what you do and why you do it

Benefit from step by step PROCEDURES with easy implementation

Communicate your message with CLARITY, COMMITMENT and PASSION

INSPIRE your team and your patients to new levels of action and follow-through

Become the WELLNESS expert in your community

Are you ready to expand your heart, your mind and your vision for yourself, your team, your practice and Chiropractic?

In this exciting six hour seminar, Dr Rosen will challenge and encourage you to embrace the philosophy of 'patient care' tactics vs 'patient scare' tactics. Discover the keys to communication, creating an ideal team and the specifics that embrace wellness in all aspects of practice.

THIS SEMINAR IS TRULY A MUST ATTEND!

Dr Russ Rosen

Dr Russ Rosen is a true leader within our profession. A dynamic and passionate Chiropractor, Author, International Coach, Educator and Speaker, Russ has run an outstandingly successful practice in Maui. He served as Lead Author and Director of Dr Patrick Gentempo's Creating Wellness Management System and is the proud recipient of CLA/CWA's 2007 'Lifetime Achievement' award.

Russ Rosen will be sharing with you everything you need to begin your path towards changing your practice and your life. Learn how to use the Socratic Method in communications so you will never have to memorise scripts again! Dr Rosen will show you the easy way to help your patients completely understand what you really do and how you can help them get healthy and stay healthy for a lifetime. Find out exactly what patients want and show them specifically what they will need to do to get there. Dr Rosen is a true pioneer in the field of wellness communication.

THE RUSS ROSEN SEMINAR PROGRAM

22 February 2010

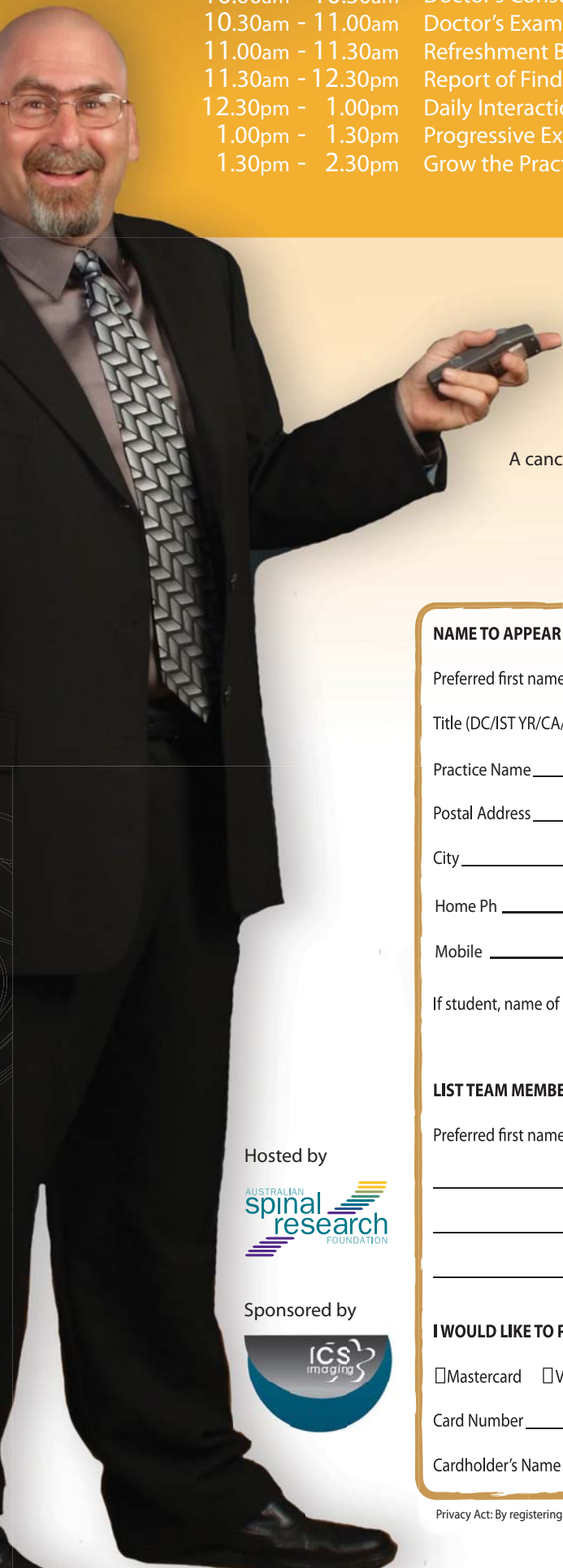
8.00am - 8.20am	Introduction
8.20am - 9.20am	The Importance of Certainty
9.20am - 9.30am	Stretch Break
9.30am - 10.00am	Pre Consultation
10.00am - 10.30am	Doctor's Consultation
10.30am - 11.00am	Doctor's Examination
11.00am - 11.30am	Refreshment Break
11.30am - 12.30pm	Report of Findings
12.30pm - 1.00pm	Daily Interactions
1.00pm - 1.30pm	Progressive Examination
1.30pm - 2.30pm	Grow the Practice / Dream Team

Your Investment

Not attending DG	\$317
Non member attending DG	\$217
Member attending DG	\$187

Members of the Australian Spinal Research Foundation who are attending DG will

save over
40%



HOW TO REGISTER

Register online at our secure site www.spinalresearch.com.au
Complete and fax this form to + 61 7 3808 8109
Mail it to **Australian Spinal Research Foundation**
PO Box 1047 Springwood Queensland 4127 Australia.

Payment is required with registration. Substitutions are permitted.
A cancellation fee of \$55 per delegate applies up to 5pm 5 February 2010 (balance refunded).
No refunds after 5pm 5 February 2010.

For further information email info@spinalresearch.com.au
or visit the web site www.spinalresearch.com.au
or phone +61 7 3808 4098.

NAME TO APPEAR ON BADGE

Preferred first name _____ Surname _____

Title (DC/IST YR/CA/PARTNER/PATIENT/STUDENT) _____

Practice Name _____

Postal Address _____

City _____ Postcode _____ State _____ Country _____

Home Ph _____ Office Ph _____ Fax _____

Mobile _____ Email _____

If student, name of college/university _____ Study Year _____

YOUR REGISTRATION \$ _____

LIST TEAM MEMBERS ATTENDING (use separate sheet if necessary)

Preferred first name Surname Title (DC/1 YR/CA/PARTNER/PATIENT/STUDENT)

_____ \$ _____

_____ \$ _____

_____ \$ _____

TOTAL PAYMENT \$ _____

I WOULD LIKE TO PAY BY (please tick appropriate box)

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